

Cloud Accessed Resource Management Assistant CARMA

Sales Statistics

Overview of sales performance:
Projects in process
Bids presented w/ status of each
Sales funnel progress
Jobs lost – reason codes
Close rates
Customizable output reports

Bid Presentation & Follow-up

PDF outputs from design software
or Order Express stored in customer
“cloud-file”.

All activity and follow up dates are
stored in CARMA’s calendar feature
with reminder notifications for
prompt follow-up.

Showroom Visit

CARMA’s step-by-step guide assists
the sales person to collect key
customer and project information.

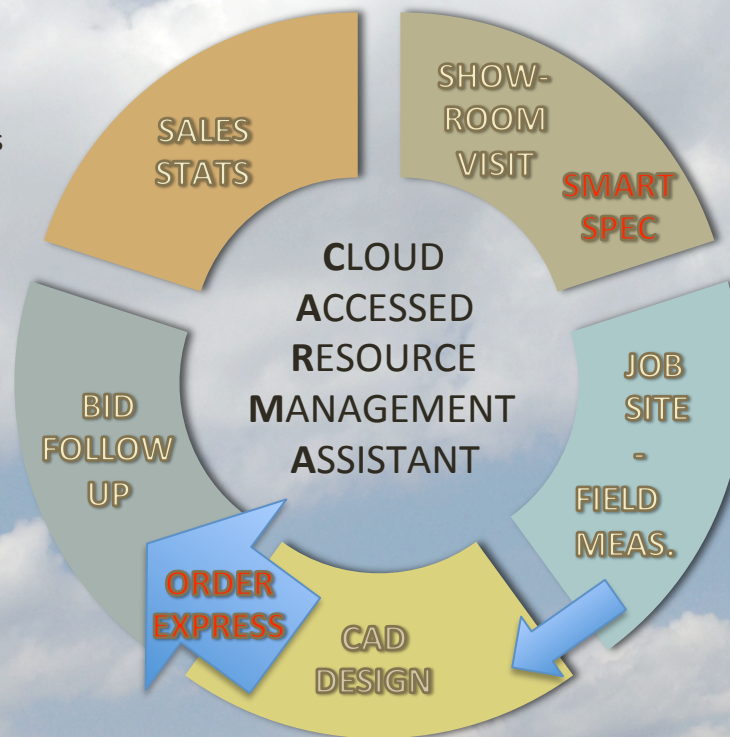
Consumer design preferences, magazine
clippings & drawings can be snapped
and stored electronically.

Product selections are located with
CARMA’s powerful search engine
and stored for easy reference.

Job-Site Visit

CARMA interacts with sales person
to collect all measurements needed
to complete a quality design.

CARMA reminds sales person to gather
appliance specifications, countertop
details and any other non-cabinet
features in the project.



CAD Design Phase

Create output report that summarizes all of the consumer
likes, dislikes and preferences that were collected in the interviews.
This becomes the designer’s guide while creating the ideal kitchen plan.